

# DRINKING



 PLASTIC  
ODYSSEY

## OBJECTIVE

The project aims to raise PUBLIC AWARENESS about plastic pollution and envision a PLASTIC-FREE FUTURE.

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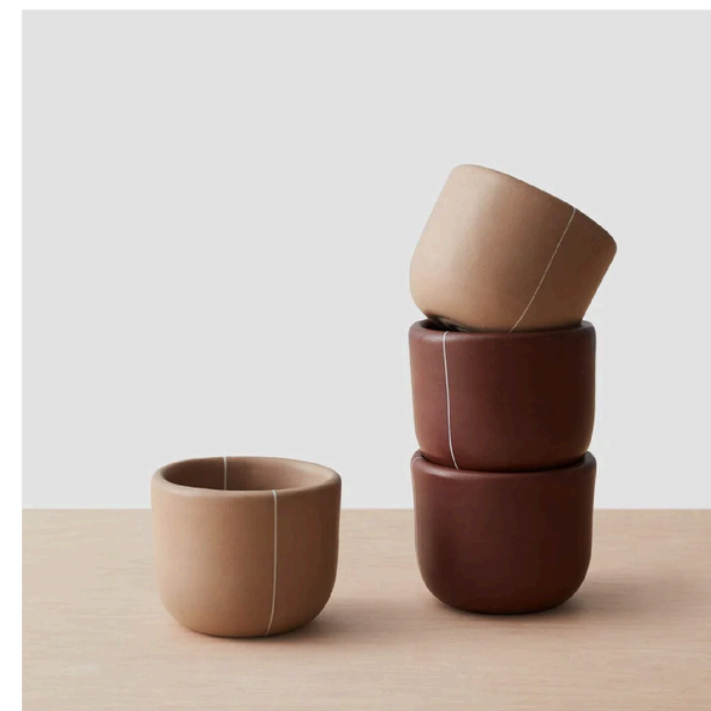
The project aims to raise PUBLIC AWARENESS about plastic pollution and envision a PLASTIC-FREE FUTURE.

# CONCEPT

## PUBLIC AWARENESS

Starting to build a Plastic-Free future now, by choosing alternatives.

Glass | Stainless Steel | Ceramic | Bamboo | Wood | Titanium | Clay | Plant-Based Materials

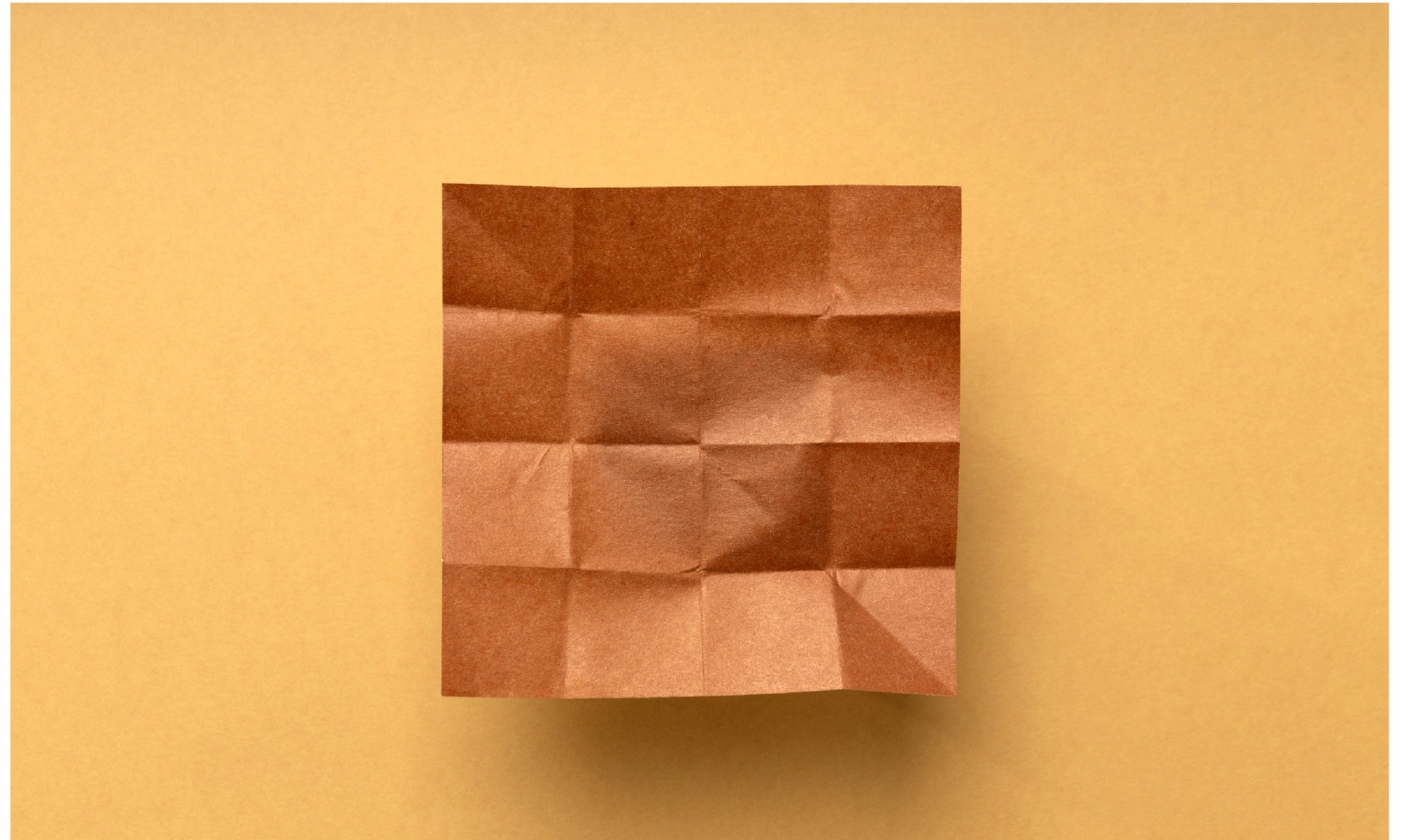


# CONCEPT

## PLASTIC-FREE FUTURE

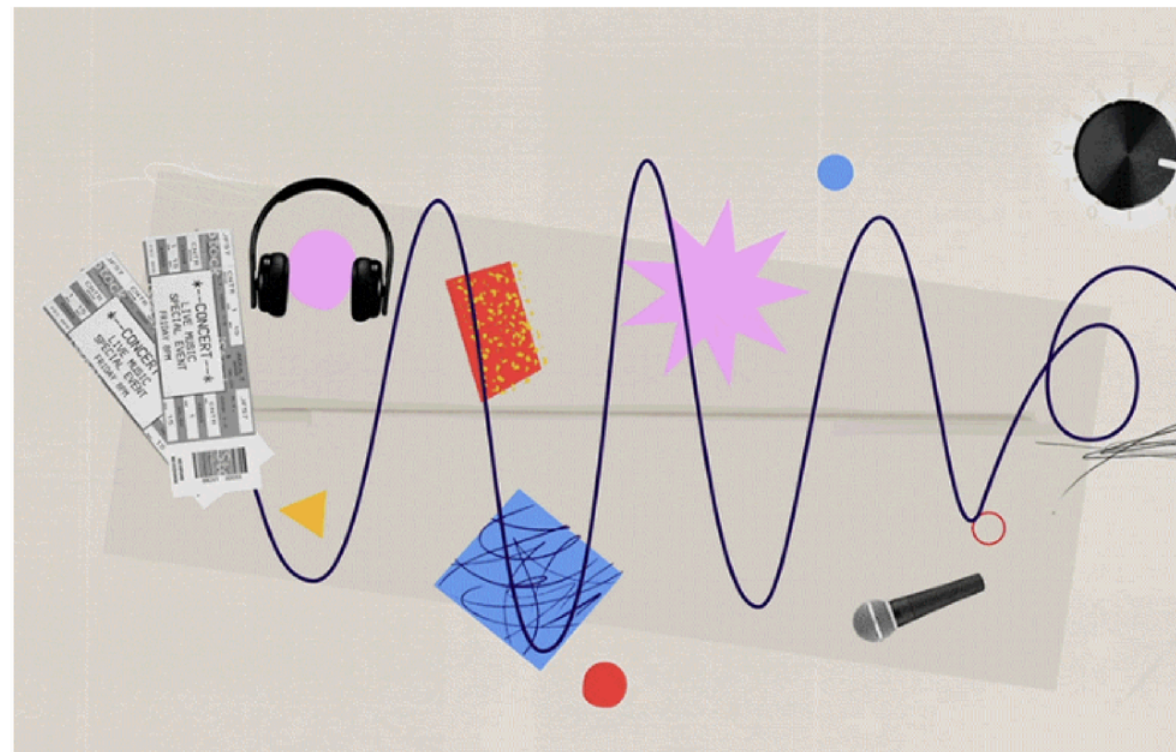
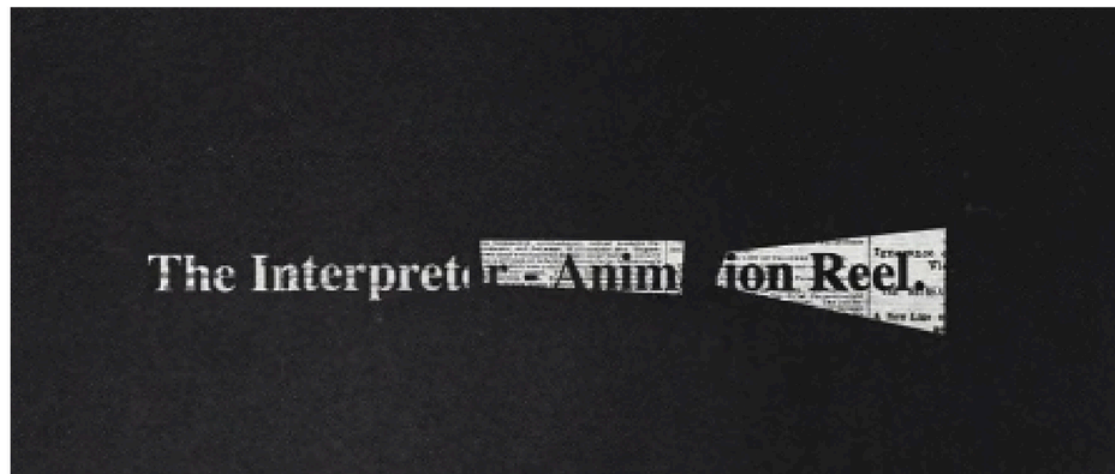
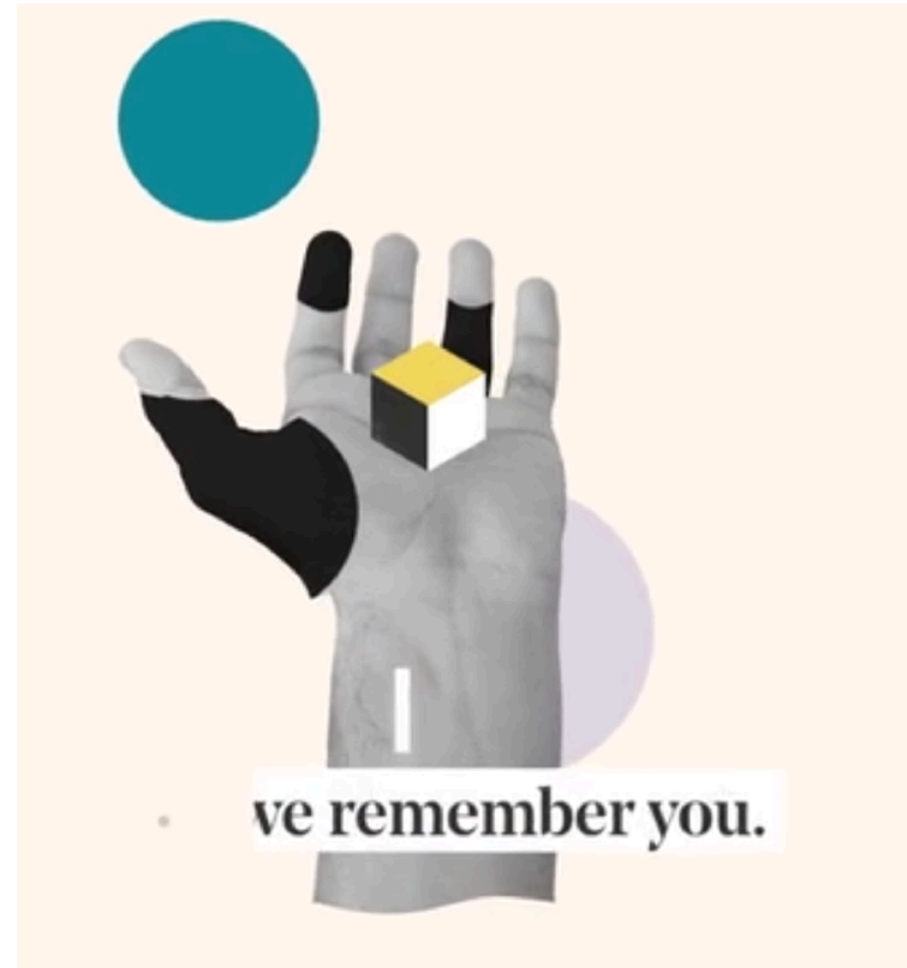
— Add a little spice of future technology.

A lightweight, convenient, packable cup that can fit into a pocket and is made with recycled materials | Origami

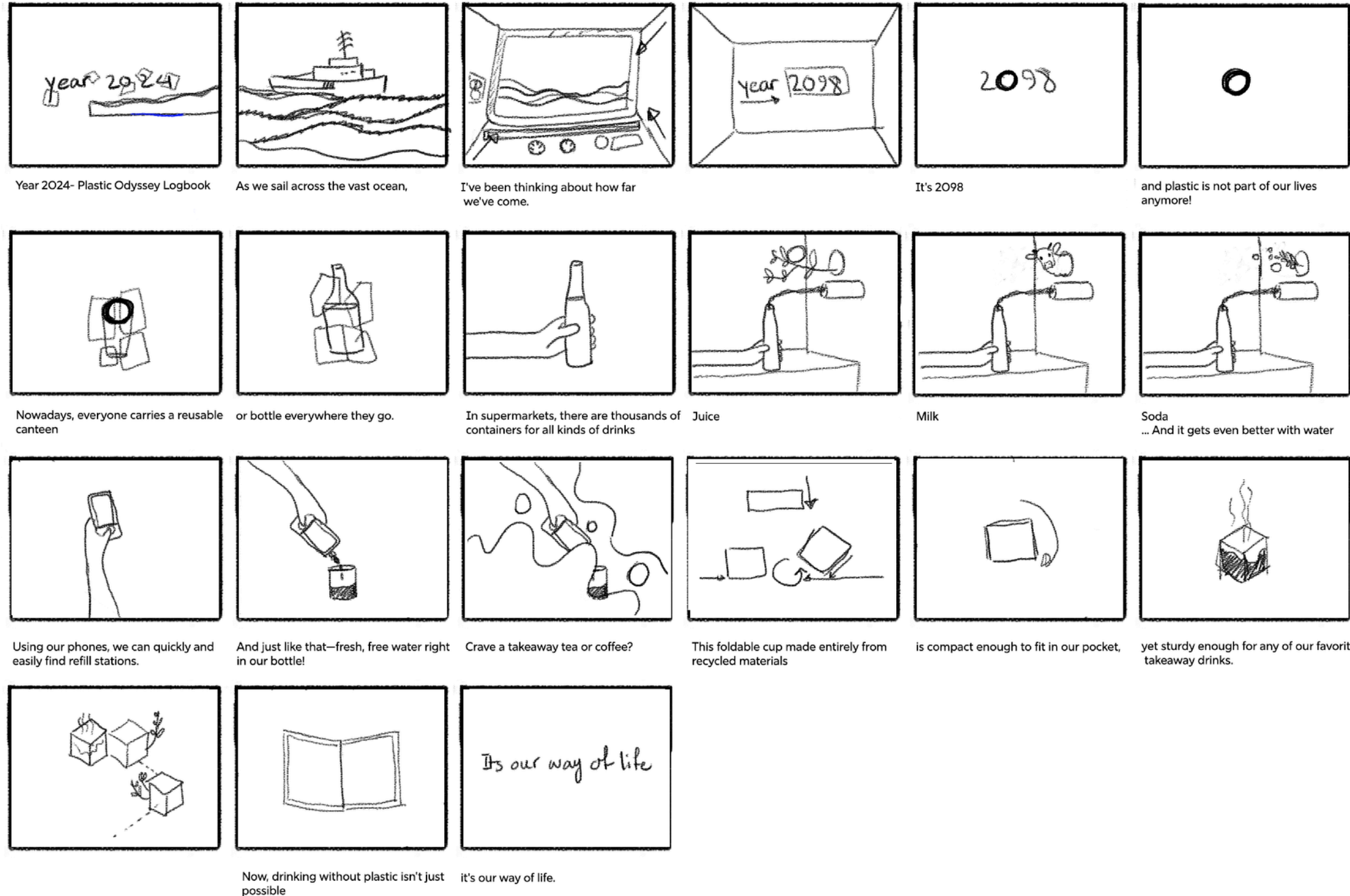


# MOODBOARD | STYLE

Combination of collage and frame by frame animation



# STORY BOARD



**THANK YOU!**